

ANDREW HAN

Marlboro, New Jersey

P: 732.447.8796 | E: andrew@ahan.group | LI: linkedin.com/in/a-han

EDUCATION

Rutgers Business School

New Brunswick, New Jersey

Bachelor of Science in Finance, Concentration in Real Estate

Class of 2024

- **GPA:** 3.46/4.0 **Honors:** School of Arts and Sciences Honors Program | Rutgers Scarlet Scholarship
- **Activities:** Delta Sigma Pi | Rutgers Real Estate Club
- **Coursework:** Intro to Microeconomics | Intro to Macroeconomics | Financial Accounting | Intro to Statistics | Calculus

PROFESSIONAL EXPERIENCE

Ultimate Real Estate Imaging

New York Metro Area/New Jersey

Founder & Production Director

Jun. 2018 – Present

- Built the business and brand by focusing on producing high-quality and cutting edge photo and video marketing
- Formed relationships with many industry leading real estate professionals through unique sales and customer service tactics
- Expanded rapidly to shoot properties across the NY/NJ area and created marketing for over \$100 million in properties
- Forged marketing partnerships with high-end car dealerships to feature their automobiles in luxury lifestyle videos
- Managed all legal and financial responsibilities as well as recruited and trained new drone pilots and videographers

Tverdov Housing

Manalapan, New Jersey

Leasing Agent & Student Intern

Jun. 2021 – Present

- Captured photos and videos and created marketing for student rental properties to achieve a 100% occupancy rate by July
- Recorded and assisted in the turnover of over 60 student rental properties in order to prepare for new tenant move-in
- Streamlined backend procedures for the leasing of student rentals and analyzed advertising to maximize efficacy

The Premier Group at RE/MAX Central

Manalapan, New Jersey

Creative Director & Real Estate Salesperson

Jun. 2019 – Mar. 2021

- Introduced new technology and cutting-edge listing techniques leading to a 30% decrease in listing days on market (DOM)
- Overhauled and executed new branding efforts, developing marketing ideas as well as creating new video content
- Revamped our client-facing appearance by designing and locating vendors for new signs and physical marketing material

YMCA of Greater Monmouth County

Freehold, New Jersey

Swim Coach

Jun. 2019 – Jul. 2019

- Oversaw practice schedules and drills, developed all age group practices and assisted in running meets smoothly
- Coached swimmers to perform better through improving stroke technique and forming a competitive mindset in the pool

LEADERSHIP EXPERIENCE

The Zookeepers VEX Robotics Team

Marlboro, New Jersey

Founder & Team Principal

Sep. 2019 – Jun. 2021

- Spearheaded an independent VEX Robotics team and recruited top engineering talent from area high schools
- Facilitated management, logistics, and engineering aspects of the team and raised over \$5,000 in grants and sponsorships
- Currently ranked in the top 3 teams worldwide with a maximum score of 252 and qualified for World Championships

The Junior State of America

Mid-Atlantic State

Director of Technology & Data Analytics

Sep. 2017 – Aug. 2019

- Oversaw all digital operations as a member of the gubernatorial board for the largest region of JSA, the Mid-Atlantic State
- Revamped our website, social media platforms, and convention app to increase attendee engagement and enhance content
- Utilized social media analytics to develop new marketing materials and improve digital traffic and foundation awareness

SKILLS & INTERESTS

Languages: Mandarin (Conversational Proficiency)

Software: Google Workspace (Advanced) | Wix (Advanced) | MS Office (Basic) | Adobe Creative Suite (Basic) | Final Cut (Basic)

Certifications: NJ Licensed Real Estate Salesperson | Zillow Certified Photographer | FAA Part 107 Commercial License

Interests: Cars & Porsches | Photography | Videography | Skiing | Mountain Biking | Architecture | Real Estate | Travel